Diego Furtado

Media and Journalism Professional

- Since 2017 working with video editing, writing, data visualization and production of organic content in the education area.

Experience

Media contend Assistant PUCRS

Nov/2021 - current

- Creation of scripts, videos, reels and content for social networks.
- Monitoring projects and suggestions for improvements.
- Structuring of data on the University's social networks.
- Content production and event coverage.

Auxiliar de Comunicação

May/2017 - Oct/2021.

- Content creation to the University's website and social media.
- Creation of presentations and material to publicize the University's events on social networks.
- Video editing and production.
- Content production.

Education

Media Master Degree PPGCOM - PUCRS
Approved with honors from PUCRS - Brazil | 2020 - 2022

Data Analysis & AI Graduate Degree
Merit-based scholarship program
PUCRS - Brazil | 2021 - 2022

Journalism & Media Bachelor Degree
PUCRS - Brazil | 2015 - 2019

Volunteer Work
- Volunteer at Fiquem Sabendo.
- Volunteer at OKBR (Open Knowledge Brasil).

Skills
- Python basic knowledge.
- SQL basic knowledge
- Data Studio advanced knowledge.
- Certificated in "How to build relationships with clients, staff and employees - PUCRS".
- Clarity, objectivity and creativity in the presentation of projects and ideas.
- Adobe (Illustrator, Photoshop e Premiere) advanced knowledge.

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contato@diegofurtado.me
diegoiribarrem@gmail.com

diegofurtado.me

51-98160-3005

Diego Freitas Furtado

Links to Contents Produced:

Photo: Diego Furtado

1- Video making and editing

Event Coverage - Mérito Cultural PUCRS - Alceu Valença
Deutschland Eine Mal! Exhibition
Coverage of University's events

2- Photography

Carl Hart Lecture - Fronteiras do Pensamento
Psychology course photography
Podcast Photos - Power for the Future

3- Design

Checklist Vestibular (Entrance exam Checklist)
Instagram Content
Torneio Empreendedor 2021 (Entrepreneur Competition 2021)

4- Writing

Você precisa conhecer a OKBR
Os mortos do Capitão - Master Thesis
Original writing - Instagram

5- Data Analysis

Looker Studio - Data Analysis & AI Graduate Degree
Os mortos do Capitão - Master Thesis